



VAQUITAS FLIGHT 2024 Toned silver gelatin hand print on fibre paper, 48.5cm x 39cm, Edition 10

PAUL GADD

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BRITISH PHOTOGRAPHER PAUL GADD graduates from Swansea metropolitan University with a BA in photography in the arts.

The first phase of his career is entirely dedicated to fashion photography. In these years Gadd begins working with Chris Moore, legendary catwalk photographer and quickly makes a name for himself in the field.

Eager to discover the world, he decides to continue his career as an independent photographer and settles in Asia, where he continues to follow fashion and portrait photography. His commercial works, incisive and dominated by a skillful and meticulous use of colour, are published in various international magazines and used in collaboration with music artists.

After a few years, however, Gadd manifests the desire to express himself more freely with a more intimate and personal photography genre and begins working on personal projects, always relying on his Mamiya RZ67 that has been with him since his university days.

He then returns to the use of black and white and the darkroom, starting to develop his own language by manipulating his negatives and prints. He thus embarks on a creative process with the purpose of representing the events of his life through the medium of photography.

After settling in Kuala Lumpur, Malaysia, where he remains for several years, he opens his own studio that soon becomes a space where, in addition to his photography, he welcomes young artists to become their mentor and teacher. “The Print Room”, this is the name of his art space, becomes a point of reference for photography, where courses and exhibitions are organized.

PAUL GADD’S PROJECTS — *Landfill, Inhabitants of Fairyland, State of mind, Going bananas* — take us into a parallel world created by the artist, where he tells us about his inner world through images full of strength and meaning.

We find nature as a backdrop for human and animal figures, often lifeless, thus creating stagings that lead the viewer to cross imaginary paths, in gardens immersed in anxious and sometimes macabre atmospheres.

The tones are low, the colors — when present since they are applied manually by the author — appear soft and barely noticeable, creating delicate suggestions on the black and white images.

Everything is taken care of down to the smallest detail, the eye gets lost in search of the hidden stories that can be found in the large prints.

Even the apparently casual interventions, such as



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scratches and incisions on the negatives or the toning or whitening of the prints, are all aimed at recreating the unique atmosphere that the author wants to give to his work.

His photographs take us into a fantastic world, like a walk through the author's thoughts, where we encounter animals that seem to have come out of a fairy tale or glances of statuesque faces that follow us along our path.

Inhabitants of Fairyland draws inspiration from the author's traumatic experiences. In this series, fruits, flowers and animals, now lifeless, are transported to new territories, where the suffering is abandoned in earthly life and the creatures find their peace.

In *State of Mind* we find an introspective study of the artist who tells us about his relationship with the surrounding environment. Whether it is melancholy, anger, life or death, this series continues to evolve, reflecting the new experiences and sensations the author develops over the years. Strong, sometimes disturbing images, that make us perceive the artist's relationship with the demons that haunt him. His most recent work, *Landfill*, invites the observer to think about the relationship between life and the importance we give to appearances even after death, neglecting the consequences

for the future and thus opening a debate on environmental issues. The idea was born when Gadd noticed the enormous quantity of fake flowers that are used in cemeteries in South Korea. Flowers that are then abandoned and left to deteriorate into microplastics, generating a negative legacy for future generations. The flowers portrayed are these fake flowers that appear alongside the clay figures, without a soul and united by the same suffering.

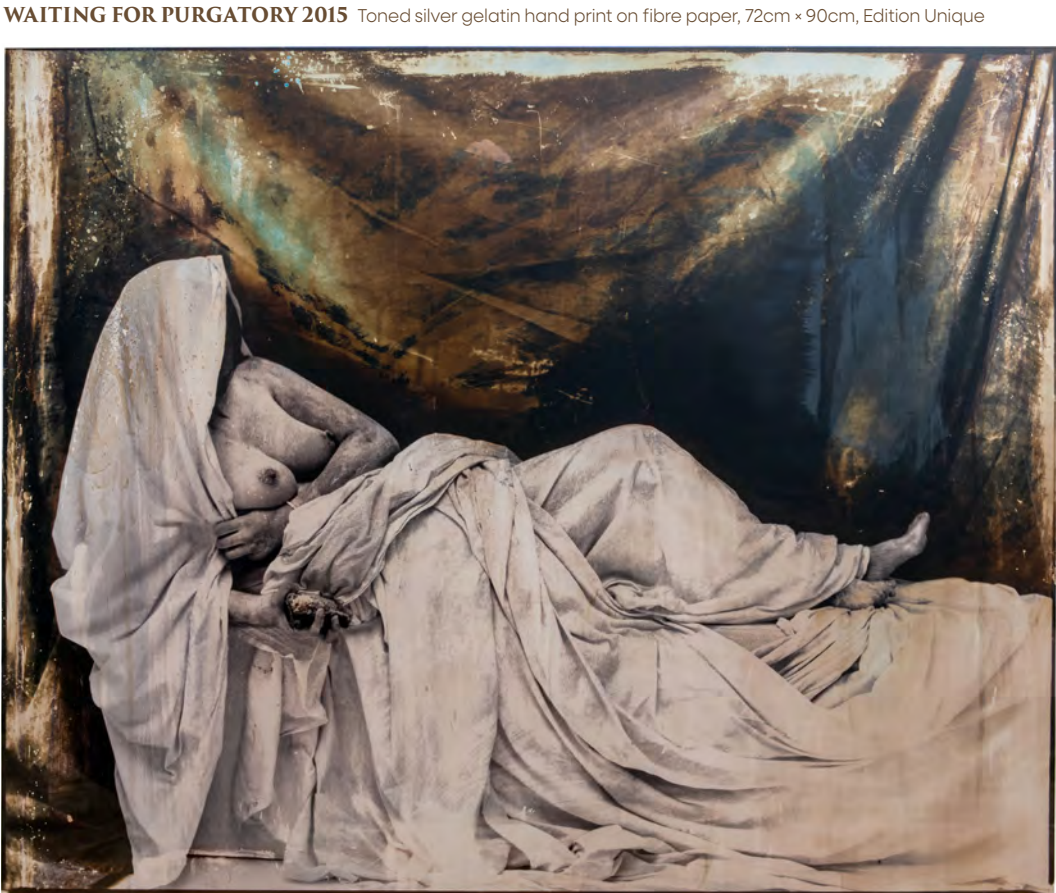
While in the other projects we find very introspective references, in *Going Bananas* a purely aesthetic game predominates, perhaps a legacy of the first period dedicated to fashion. The banana flowers, picked from his home garden, become models wrapped in light clothes, intent on showing off their beauty in front of the camera.

GADD'S WORKS CONSIST OF a refined production of unique handmade pieces in limited edition. Each print is personally produced by the artist as if it was a painter's canvas, creating a collection of unique and immortal works.

Today Gadd lives and works in Seoul, South Korea. As in his previous experience, his studio is open to anyone who wants to learn advanced printing techniques or simply share their views about arts and photography.



CIVET IN FAIRYLAND 2017 Silver gelatin hand print on fibre paper, 75cm x 92cm, Edition 5



WAITING FOR PURGATORY 2015 Toned silver gelatin hand print on fibre paper, 72cm x 90cm, Edition Unique



INHABITANTS OF FAIRYLAND 2017 Hand painted silver gelatin hand print on fibre paper, 67cm x 55cm, Edition 8



SACRED 2024 Toned silver gelatin hand print on fibre paper, 44.5cm x 35.5cm, Edition 10



FAITH AND PERSECUTION 2022 Toned silver gelatin hand print on fibre paper, 30cm x 24cm, Edition 15

FINITE 2024 Toned silver gelatin hand print on fibre paper with encaustic, 46.5cm x 46.5cm, Edition 10



WOMAN WITH HORNS 2022 Toned silver gelatin hand print on fibre paper, 30cm x 24cm, Edition 15



STILL-BORN 2017 Silver gelatin hand print on fibre paper , 99cm x 99cm, Edition 5



GOING BANANAS #5 2020 Toned silver gelatin hand print on fibre paper, 11cm x 11cm, Editions Unique



GOING BANANAS #2 2020 Toned silver gelatin hand print on fibre paper, 11cm x 11cm, Editions Unique

GOING BANANAS #24 Toned silver gelatin hand print on fibre paper, 11cm x 11cm, Editions Unique



GOING BANANAS #15 Toned silver gelatin hand print on fibre paper, 11cm x 11cm, Editions Unique





GOING BANANAS SET C 2022 Toned silver gelatin hand print on gloss fibre paper, 11cm x 11cm

EXHIBITIONS

Scatti da collezione, Spazio Trart, Trieste, Oct/Nov 2024 (Solo)

Junk, Jeonju art gallery, Jeonju, October 2024 (Group)

22nd Donggang international art fair, South Korea, July 2024 (International open call)

Landfill, Space Junghak, Seoul, April 2024 (Solo)

The Other Art Fair, Truman brewery, London, March 2024

Return to fairyland, Space Junghak, Seoul, March 2023 (Solo)

The Other Art Fair, Truman brewery, London, October 2022

GSPF 2022 (Gelatin silver print festival) Space Junghak, Seoul, October 2022 (Group)

The Preview Art fair, Seongsu, Seoul, April 2022

The Other Art Fair, Truman brewery, London, March 2022

State of mind, Jeonju art gallery, November 2021 (Solo)

14th Jeonju international photo festival, Jeonju, October 2021 (Group)

Fin The Print Room, Kuala Lumpur, August 2019 (Group)

Artrooms Roma, Church village hotel, Rome, March 2019

State of mind, The Print Room, Kuala Lumpur, February 2019 (Solo)

Artrooms Seoul, Riverside hotel, Seoul, October 2018

Art Expo Malaysia plus, Mitra trade, Kuala Lumpur, October 2018

Art Expo Malaysia plus, Mitra trade, Kuala Lumpur, October 2017

Encore, The Print Room, Kuala Lumpur, April 2017 (Group)

Village/Up your alley, (Joint exhibition) Art space 1, Penang, September 2015 (Group)

Twisted Life, The Print Room, Kuala Lumpur, June 2015 (Group)

Village, The Print Room, Kuala Lumpur, April 2015 (Group)

Up your alley, The Print Room, Kuala Lumpur, September 2014 (Group)

It's still life..., China House, Penang, September 2014 (Group)

It's still life..., Reka Art space, Penang, August 2014 (Group)

Body, The Print Room, Kuala Lumpur, May 2014 (Group)

Art Collaboration, A-collection + Gallery Topic, Seoul, March 2014 (Group)

It's still life..., The Print Room, Kuala Lumpur, November 2013 (Group)

48, The Print Room, Kuala Lumpur, June 2013 (Group)

Within these walls, China House, Penang, February 2013 (Group)

Within these walls, The Print Room, Kuala Lumpur, December 2012 (Group)

Market, China House, Penang, 2012 (Group)

Market, The Print Room, Kuala Lumpur, July 2012 (Group)

Five Minutes, China House, Penang, February 2012 (Solo)

10, The Print Room, Kuala Lumpur, October 2011 (Group)

Five Minutes, The Print Room, Kuala Lumpur July 2011 (Solo)

Arts & Earth KL PAC, Kuala Lumpur 2006 (Group)

Home of Peace Orphanage, Charity Exhibition, BSC, Kuala Lumpur 2006 (Solo)

BLINK, Darling Muse, Kuala Lumpur 2005 (Group)

When I Grow Up...! In Aid of National Cancer Society Malaysia, BSC, KL 2004 (Solo)

COLOUR, Stonor Centre, Kuala Lumpur 2003 (Solo)

PIGS MIGHT FLY, Centro Cultural, Mallorca 1994 (Solo)